



MY GAME PLAN IS FOR: _____

DATE: _____

Kickoff	Know	Like	Trust	Top of Mind	Credibility	BIND ZONE
Time Table						
Actions/Plays						

SALES & MARKETING DAILY ACTIONS		GOALS FOR THIS GAME PLAN
1 _____	6 _____	1 _____
2 _____	7 _____	2 _____
3 _____	8 _____	3 _____
4 _____	9 _____	4 _____
5 _____	10 _____	5 _____